



April 21, 2020- Toftrees Resort, State College PA

2021 Sponsorship Opportunities

Titanium: \$5,000 Level *Overall Event (1 opportunity)

Overall Event Sponsorship/ Sponsorship of Lunch during the event- (1 Opportunity)

- Featured Sponsor with key acknowledgment on stage during event
- Bonus Sponsorship of EWE Education Event in Spring 2021
- Full Page Full Color ad in conference brochure
- Logo and URL on conference site
- Company logo on cover of conference brochure
- Company logo on conference emails and marketing materials
- Periodic promotional pieces on the event website and emails throughout 2019
- Pre- and post-conference attendee registration information (including emails)
- Logo opportunity and insert in promotional swag bag for all attendees
- 6 complimentary conference registrations
- Unlimited additional registration at a discounted rate
- Sponsor designation for all staff attending --nametags
- Complimentary 6' table in premium location of exhibit hall or registration hallway
- A placard at table in main hall

Platinum-\$2,500 (1 opportunity)

Lunch Networking (1 Sponsor)

- Featured Lunch Sponsor
- Onstage opportunity to promote business during lunch
- Logo and URL on conference site
- Half Page Full Color ad in conference brochure

- Company logo on conference emails and marketing materials
- Periodic promotional pieces on the event website and emails throughout 2019
- Pre- and post-conference attendee registration information (including emails)
- Promotional item inserts in attendee swag bags
- 4 complimentary conference registrations
- Unlimited additional registration at a discounted rate
- Sponsor designation for all staff attending-nametags
- Complimentary 6' table in exhibit hall by entry door
- A placard at table in main hall

Gold – \$1,500 (3 opportunities) Breakfast/Snack/Coffee Segments

Sponsor -Breakfast, Snack, or Coffee/Drink Sponsor -your choice

- Featured Segment Sponsor (you choose)
- Logo and URL on conference site
- Quarter Page Full Color ad in conference brochure
- Company logo on conference emails and marketing materials
- Periodic promotional pieces on the event website and emails throughout 2019
- Pre- and post-conference attendee registration information (including emails)
- Promotional item inserts in attendee swag bags
- 4 complimentary conference registrations
- Unlimited additional registration at a discounted rate
- Sponsor designation for all staff attending-nametags
- Complimentary 6' table in exhibit hall by entry door

- A placard at table in main hall

Silver- \$1,000 (unlimited)

- Logo and URL on conference site
- Company logo in the conference brochure
- Company logo on conference emails and marketing materials
- Promotional item inserts in attendee swag bags
- 2 complimentary conference registration
- Unlimited additional registrations at a discounted rate
- Pre- and post-conference attendee registration information (excluding emails)
- Complimentary 6' table in the exhibit hall
- 1/8th Page Full Color ad in Program Guide
- A placard at table in main hall

Friends of EWE Sponsor- \$500 (unlimited)

- Logo and URL on conference site
- Acknowledgement in event Brochure
- A placard at table in main hall
- Company logo on conference emails and marketing materials
- 2 complimentary conference registrations
- Unlimited additional registrations at a discounted rate
- Complimentary 6' table in the exhibit hall